

7 TIPS TO GET MORE GOOGLE REVIEWS



01

BE ACTIVE ON GOOGLE PLATFORMS

By creating weekly posts to your Google My Business listing, you make it easier for clients to leave Google Reviews. Add a review page to your website so others can easily find and read them.

02

LET NO CUSTOMER DOUBT THAT THEY ARE YOUR PRIORITY

When a customer engages with you in person, you likely give a fresh smile. For online clients, a token of your appreciation is responding to each and every review.

03

MAKE IT EASY

Time and know-how are typically the biggest barriers, so make the review process as easy and straightforward as possible for your customers.

04

BE IMMEDIATE AND TIMELY

Some say, "Strike while the happy is still hot." When a client expresses their great experience, ask if they are okay in putting that in writing. Or ask when the exchange of service is complete.

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05

STAND TALL, BE BOLD, AND ASK

How many reviews might you have missed by never asking? It just isn't top of mind for many individuals who are glad to leave a review once presented with the idea.

06

TIME IT RIGHT

When you seek a Google review, don't get wrong with the timing. By asking your customers for a review weeks after they did business with you, you're ruining your chances of getting a review. Strike while the experience is fresh in their minds.

07

PREPARE AND DISTRIBUTE A QR CODE WITH INSTRUCTIONS

Create a handy "Leave a Google Review" QR Code (these are free), print it out and place it in a frame, add to a business card, print ad etc. Make sure to check the Link and that it goes directly to the Google Review section of your business.

