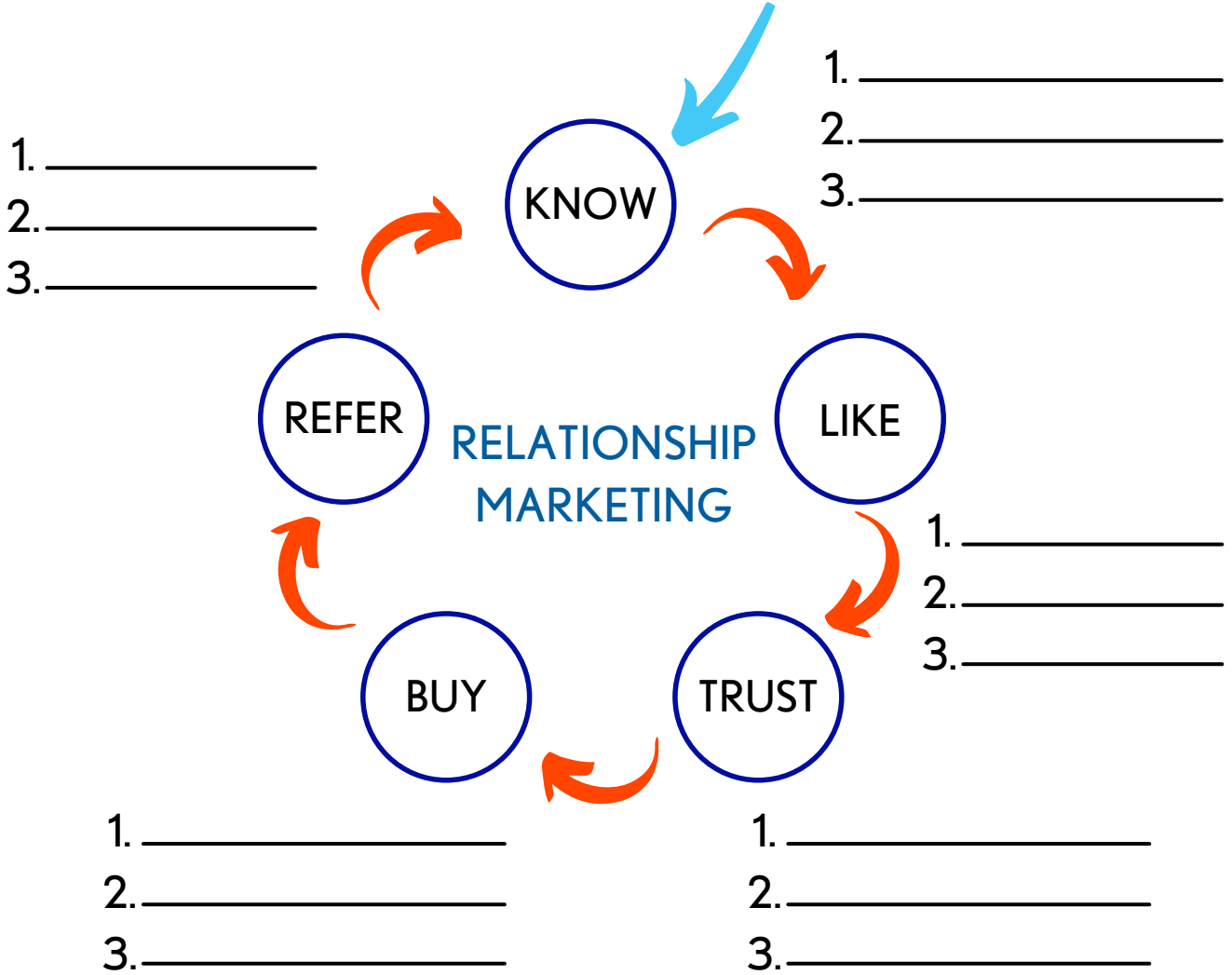




# Branding Opportunities

Company/Product: \_\_\_\_\_

*You start here.*

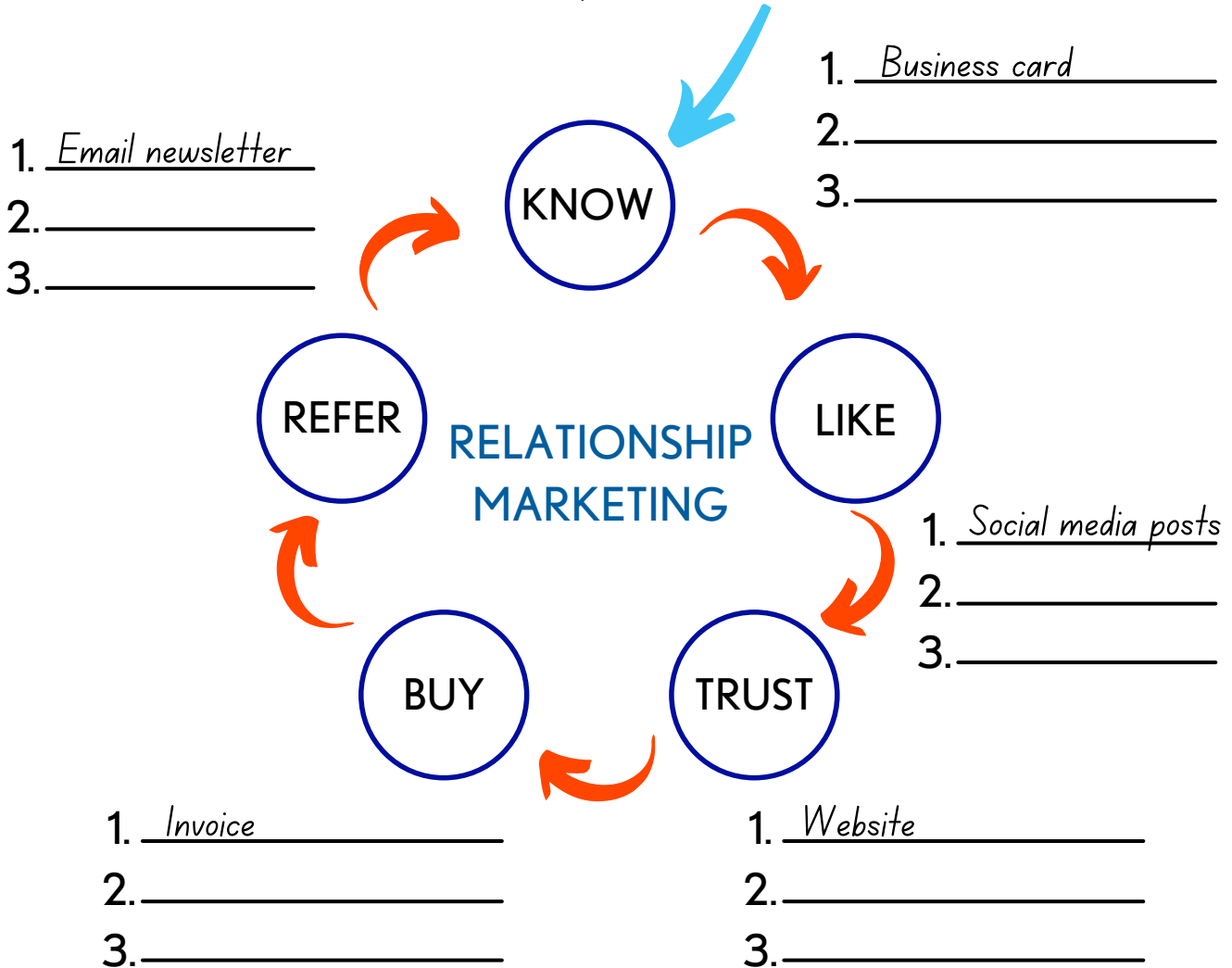




# Branding Opportunities

Company/Product: Pixels & Pieces Design

You start here.



Think about your company and how each circle of the relationship marketing cycle works for you. How do you communicate with people, peers and partners at each circle? **Remember: consistency is the key to trust (and sales!)** so be consistent every time you flex your brand at each opportunity.



# 50 Common Branding Opportunities

- Billboard
- Bookmark
- Branded gift box
- Branded hanger
- Branded pen
- Brochure
- Business card
- Business card holder
- Calendar
- Christmas/Thank you card
- Coaster
- Coffee mug
- Company emails
- Custom made promo products
- Digital ads
- Door hanger
- Email newsletter
- Envelopes
- Event sponsorship
- Flyers
- Fridge magnet
- Infographic
- Ink stamp
- Invoices
- Key chain
- Mural
- Name tag
- Note book
- Ornament
- Phone case
- Podcast
- Postcard
- Presentation folder
- Printed ads in newspaper/magazine
- Product label
- Rack card
- Signage
- Slide deck
- Social media posts/ads
- Square reader cover
- Stickers
- Tent card
- Thank you cards
- Trade show booth
- T-shirts, clothing
- Vehicle magnet/sticker
- Videos
- Website
- White paper
- Worksheets

Which ones  
work best  
for your  
company?